



GREAT FUTURES START HERE.



Dear

Will You Help Us Build a Better Community?

Rotarians are working diligently to help improve our local community; supporting schools through literacy initiatives, mentoring students, funding scholarships, providing financial support to family assistance organizations, volunteering service time to shelters and funding organizations such as Boys & Girls Club of Stanislaus County.

One of our principal fundraisers is the **Canyon Classic Century Bicycle Ride**. This popular event, in its 26th successful year, will be held on June 14, 2014. Hundreds of riders from throughout California enjoy the routes that begin in Patterson and wind through Central California's picturesque valley, foothills and canyons.

Can we count on your organization's support for this important fundraising event? We are seeking major sponsors interested in promoting a very wholesome and healthy event. As a major sponsor you will be prominently featured on our website, event jerseys, t-shirts and printed material.

There are also opportunities to sponsor t-shirts, water bottles, lunch and rest stops and for promotional items to include in rider bags. Logo-branded items such as small first-aid kits, lip balm, sunscreen, bicycle patch kits, etc., are eagerly accepted and appreciated by the riders. All sponsors are also welcome and encouraged to set up a promotional booth at no additional cost.

Last year close to 300 riders participated in the ride. Through our website and active marketing efforts we hope to increase this year's participation to 400, so **this is a great opportunity to actively, visibly and cost-effectively promote your organizations support for our community**. To learn more about the **Canyon Classic Century Bicycle Ride** and see photos of previous rides, you can go to www.canyonclassiccentury.org

Your generous support will help make this event a success.

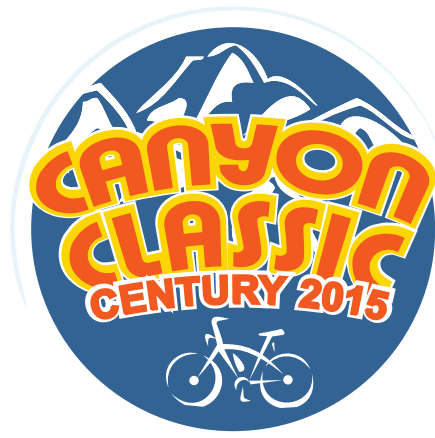
Sincerely,

Please see the reverse side for information on sponsorship opportunities.

Modesto North Rotary

PO. Box 576521
Modesto, CA 95357
Tax ID# 94-3039825

Modesto Gateway Rotary



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EVENT SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$3,000

- Company Name/Logo prominent on event Jersey
- Company Name on event t-shirt
- Company Name or Logo on event printed material and e-mails
- Company Name or Logo on event website
- Acknowledgement in post-event article (seen by >4,000 Rotarians)
- 4 Rider entries including after ride meal

T-Shirt Sponsor - \$2,500

- 400 t-shirts
- Sponsor Name/Logo prominent on t-shirt
- Company Name or Logo on event website

Water Bottle Sponsor - \$1,500

- 400 water bottles
- Bottles imprinted with sponsor Name/Logo)
- Company Name or Logo on event website

Silver Sponsor - \$1,000

- Company Name or Logo on event website
- Company Name on event Jersey and event t-shirt
- 2 Rider entries including after ride meal

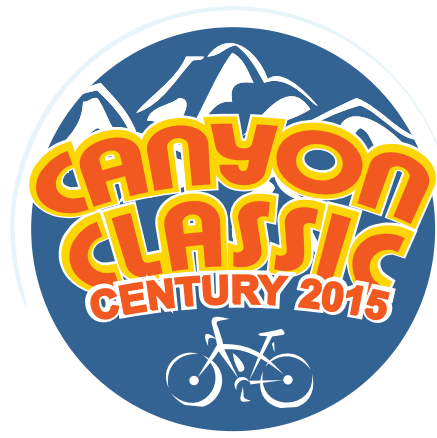
Lunch Stop Sponsors – \$300 (The Ranch, the Winery & Lick Observatory)

- Sign recognizing sponsor at lunch stop

Rest Stop Sponsor - \$200

- Sign recognizing sponsor at rest stop

DEADLINE FOR SPONSORSHIP ~ May, 15, 2015



GREAT FUTURES START **HERE.**



EVENT SPONSOR SIGN-UP

_____ Gold Sponsor (\$3,000)

_____ T-Shirt Sponsor (\$2,500)

_____ Water Bottle Sponsor (\$1,500)

_____ Silver Sponsor (\$1,000)

_____ Lunch Stop Sponsor (\$300)

_____ Rest Stop Sponsor (\$200)

_____ Promotional Items (Description/Quantity) _____

_____ Other Donation \$ _____

Name _____ Company _____

Address _____

Phone (work) _____ (mobile) _____

e-mail _____

PLEASE SEND COMPLETED FORM AND REMITTANCE TO:

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Modesto, CA 95357

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